



FOR IMMEDIATE RELEASE

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MRW CONNECTED LLC PARTNERS WITH AUTHORS, FILMMAKERS, PRODUCT DEVELOPERS, AND SOCIAL ENTREPRENEURS IN BRINGING THE MESSAGE OF POSITIVE SOCIAL CHANGE TO ALL

MRW Connected LLC is proud to announce its latest website development project. **Carolyn Baker.org** is a website dedicated to bringing about positive, social change. Carolyn is an adjunct professor of history, a former psychotherapist, an author, and a student of mythology and ritual. This website offers up-to-the-moment alternative reporting of U.S. and international news, articles containing information and opinion, and a venue of support and connection for awake individuals who want not only to be informed, but to organize their lives and communities in ways that most effectively assist them in navigating what current events are manifesting.

MRW Connected LLC, headquartered in Easthampton, MA, promotes the message and work of social entrepreneurs and non-profit organizations who are striving to accomplish positive social change. We realize the importance in supporting that message outreach of those truly trying to change the world. Many in this field of interest either don't have or can't afford to hire a full staff to facilitate the distribution of their content. MRW focuses on the small to medium sized content providers who would benefit from a cost effective way to find their audience.

MRW established its services to meet this need by first designing and building the primary website and shopping cart for its partners and then doing the manufacturing of any DVDs/CDs and books, the subsequent order processing and fulfillment that comes with any order, the marketing of the product, both through traditional and web-based means and through affiliate programs, and the all important customer service program, whether through telephone or email contact.

Profound connections bring exciting, positive realizations in the worlds of educational, environmental, financial, political and social change. MRW is committed to accomplishing these connections through innovative technologies and good old basic telephone and online customer service.

MRW Connected LLC was created by Jeff Mackler and Tom Willits, who both share a profound interest in accomplishing positive social change and have committed 10% of the company's net profits in support of that effort.

For more information please contact MRW Connected, LLC at 888-884-8355 or visit [www.mrwconnected.com](http://www.mrwconnected.com)