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MRW CONNECTED LLC PARTNERS WITH AUTHORS, FILMMAKERS, PRODUCT DEVELOPERS, AND SOCIAL ENTREPRENEURS IN BRINGING THE MESSAGE OF POSITIVE SOCIAL CHANGE TO ALL

MRW Connected LLC is proud to announce its latest partner signing. We are responsible for all worldwide DVD distribution for **UNWINKING GAZE**, <http://www.unwinkinggaze.com> a new film following the Dalai Lama over 18 months as he tries to engage the Chinese government over the future of Tibet.

The film creates a unique portrait of the Buddhist God King as he tries to strike a balance between his religion and the real politik required to bring China into a debate they don't want. The documentary shows a side of the Nobel Peace Prize-winner that has never been seen before. The David and Goliath struggle between him and the Chinese reveals his innate political pragmatism - by persuading the global giant that he is the only man who will be able to resolve the issue of Tibet.

MRW Connected LLC, headquartered in Easthampton, MA, promotes the message and work of social entrepreneurs and non-profit organizations who are striving to accomplish positive social change. We realize the importance in supporting that message outreach of those truly trying to change the world. Many in this field of interest either don't have or can't afford to hire a full staff to facilitate the distribution of their content. MRW focuses on the small to medium sized content providers who would benefit from a cost effective way to find their audience.

MRW established its services to meet this need by first designing and building the primary website and shopping cart for its partners and then doing the manufacturing of any DVDs/CDs and books, the subsequent order processing and fulfillment that comes with any order, the marketing of the product, both through traditional and web-based means and through affiliate programs, and the all important customer service program, whether through telephone or email contact.

Profound connections bring exciting, positive realizations in the worlds of educational, environmental, financial, political and social change. MRW is committed to accomplishing these connections through innovative technologies and good old basic telephone and online customer service.

MRW Connected LLC was created by Jeff Mackler and Tom Willits, who both share a profound interest in accomplishing positive social change and have committed 10% of the company's net profits in support of that effort.

For more information please contact MRW Connected, LLC at 888-884-8355 or visit www.mrwconnected.com